Hands-On Training:
Build Your Website in 1 Day

ADAGO LLC

Course Fee: $495.00

COURSE OVERVIEW

This hands-on training program is designed to help you build your own professionally designed website, and be able to maintain it going forward. At the end of this one day course, you will have a cutting-edge website that looks and feels like it cost thousands of dollars. Our unique training program utilizes practical, hands-on exercises alongside trained professional web designers to help you every step of the way. Here's what to expect:

• Gain an understanding and practical application of the Web Developer Environment including how to create pages, modify and insert images, videos, and build a navigation tool bar

• Using a pre-defined theme, use your own content, images and photos to build a website customizing perfectly for your business

BEFORE THE CLASS

Approximately 1 week prior to the class, an ADAGO representative will contact you to discuss the overall look and design aspects of the website. More complicated items will be completed by ADAGO in advance, so that your time is best used customizing your website during the class. We also ask that you provide the images, photos and text you will use for the website in advance, so that we have a chance to become familiar with it. It will also give us a better feel for how the site should be built and look.

PREREQUISTES

In order to maximize your time during the class and our instructor time, some basic computer skills are required. If you are able to accomplish the following, you should have no problem with performing the tasks during the class.

• create and modify a document (such as Microsoft Word), including basic formatting changes (font color, size, etc) inserting images and adjusting margins and spacing

• storing and retrieving documents from your computer (file manager, browse, save, save as)

• ability to copy and paste information (text / graphics) from one document to another

COURSE OUTLINE

9:00am - 11:30am	CMS Web Development Basics (understanding and using the core Content Management System Development Environment)
11:30am - 12:30pm	Preparing content and photos
12:30pm - 1:30pm	LUNCH
1:30pm - 5:00pm	Website Build: Customizing Your Site (creating pages, inserting content, adding images, building the menu, etc.)
5:00pm - 5:30pm	Review / Final Edits

AFTER THE CLASS

At the end of the day you will have a completed website, ready to be published and visible to the world. Publishing the site, however, takes a few hours. ADAGO will take care of this for you at no additional cost. Just make sure to bring your website hosting information (website login and password, etc) and we'll take care of the rest.

RESTRICTIONS

In order to make sure all students have adequate training and time to complete their website, we will assist with the design of up to 8 pages including 1 form during this one day class, however, additional pages can be added at your convenience at a future time. This class does not include training or the development of eCommerce features such as selling products through a shopping cart, integrated blogging, creating a photo gallery, or other more advanced items. Additional training or assistance can be obtained separately from ADAGO to add these additional features.

REGISTER ONLINE

Register online at: **www.adagomarketing.com**

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